

THE STRATEGY RETREAT

AN INVITE-ONLY RETREAT

15-17 October, 2026
Matarma Bay, Ras Sudr

SHAPING
THE STRATEGY SCENE

BRINGING 50+ DIVERSE DECISION MAKERS

The Strategy Retreat brings together business leaders and strategists in a setting that encourages openness, reflection, and real conversation.

The mix of industries, case studies, and perspectives makes it both diverse and eye-opening.

Those who attend leave impressed not just by the ideas, but by how deeply practical and humane the experience feels.



PART OF OUR ESTEEMED LEADERS



AHMED BADR

Managing Director

**AB & Associates
Middle East**



OMAR EL-SHENETY

Managing Partner

Zilla Capital



MOHAMED FAHMY

Managing Partner

iVolution



ISLAM SAADANY

Managing Director
Forefront Consulting



WALEED FAHMY

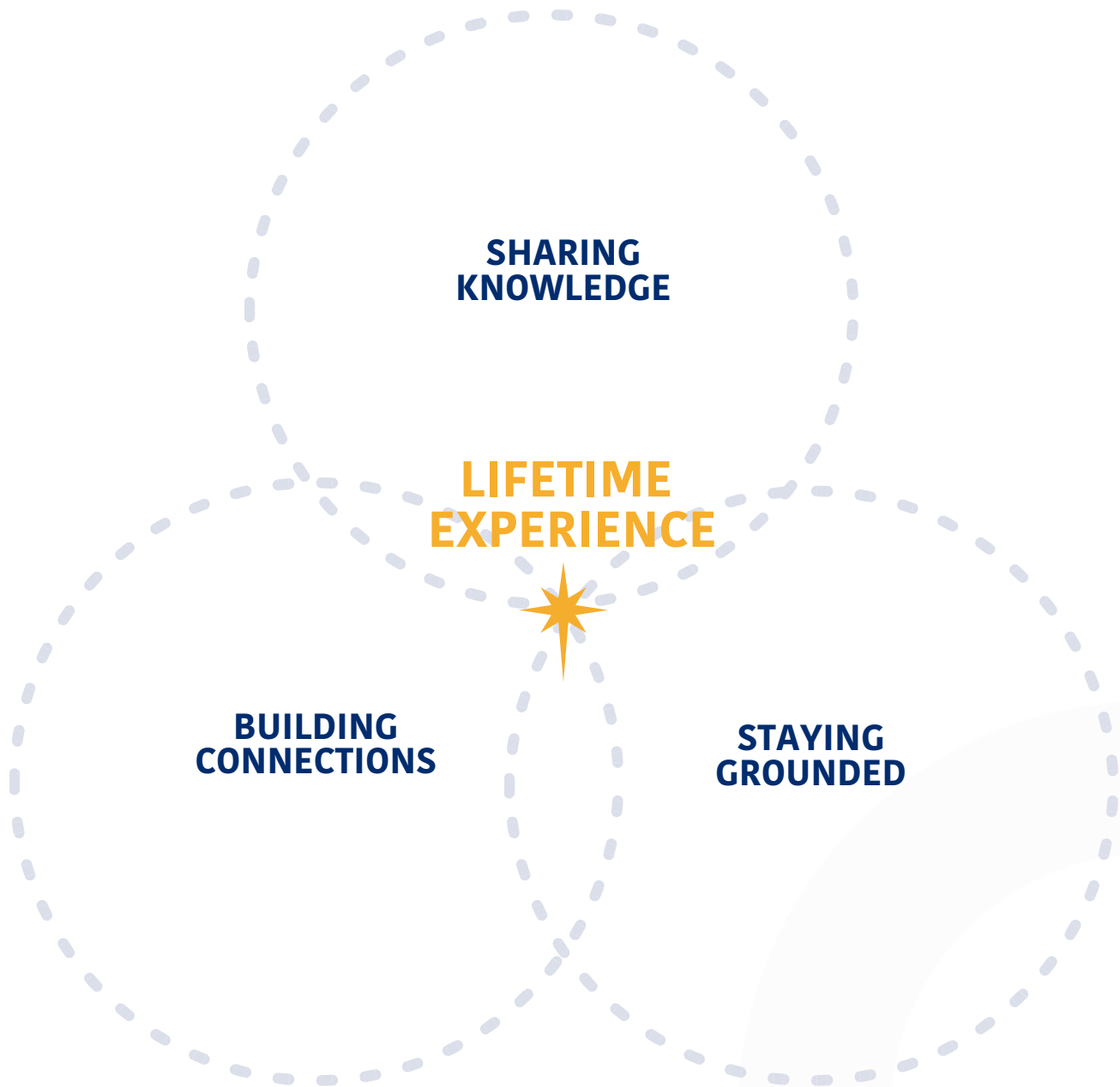
CEO
Webkeys - NEXUS



AHMED RASHAD

Founder
Business Belaraby

RETREAT METHODOLOGY



CONTENT PILLARS

1. Strategic Knowledge

In-depth sessions on the technical foundations of strategy, frameworks, tools, and real applications.

2. Business Cases

Real-world examples from diverse industries that explore how organizations make choices, execute plans, and adapt to change.

3. Leadership Awareness

Explore how mindset drives strategy, connecting awareness and accountability to better decisions and stronger alignment.

4. Essential Skills

Practical capabilities that make strategy work i.e. alignment, communication, decision-making, and leadership in action.

WHO SHOULD ATTEND?

C-Suite

**Strategy
Leaders**

**Directors
& Top
Management**

**Aspiring
Strategists**



EXPERIENCE ACTIVITIES



1. KNOWLEDGE SHARING

Focused on exchanging real stories, lessons, and practical insights.

2. MINDFUL CONNECTION

Designed to build genuine relationships through presence, trust, and openness.



3. RECHARGING EXPERIENCE

Encourages balance through light, energizing, and stress relieving activities.

SNIPPETS FROM OUR PREVIOUS RETREAT 2025»



PART OF OUR PREVIOUS RETREAT CAPTURED MOMENTS



PART OF OUR PREVIOUS RETREAT

ESTEEMED LEADERS



MEDHAT EL ARABY

CEO
Ecologi



AMOHAMED ABUZAID

**Chief Strategy &
Investment Officer**
AMAN Holding



SARAH EL NAHAS

Strategy Director
RHI



AHMED SAMIR
Managing Director

ASSET



SAHAR BADRAN
**Head of Strategy &
Transformation**

ABC Bank



MOTAZ ZAKI

Group CIO

Alfa Medical

PART OF OUR PREVIOUS RETREAT
ESTEEMED LEADERS



MEDHAT EL ARABY
CEO
ELARABY
International Business



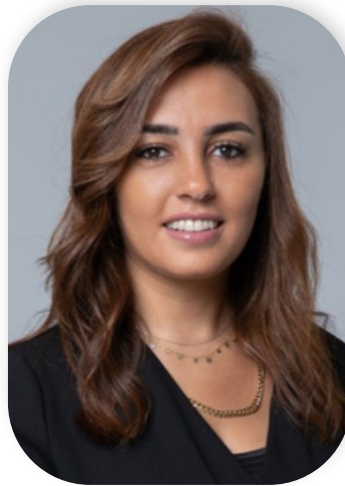
AHMED ZAKI
Managing Director &
Co-founder
The Board Consulting



HAYTHAM ELABD
COO
ElAbd Foods



MUHAMMAD ABUZAID
Chief Strategy & IR
Officer
AMAN GROUP



OLA ALY EL DIN
Chief Operating Officer
Vezeeta



MOHAMED ALY
Chairman
Nahdet ElMahrousa

PART OF OUR PREVIOUS RETREAT

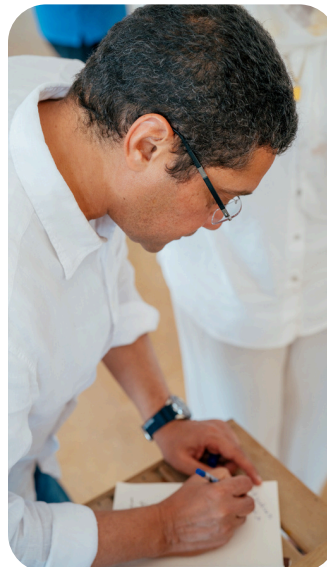
EXCLUSIVE PANEL

ELARABY AND ELABD JOURNEYS



BUSINESS PARTNERS

ELARABY



ACCOMMODATION DETAILS



ROOMING

- **Single, double & triple**
- 2 nights, 3 days

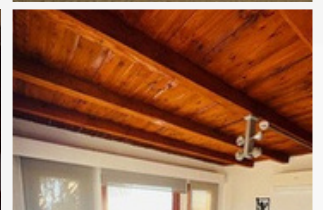
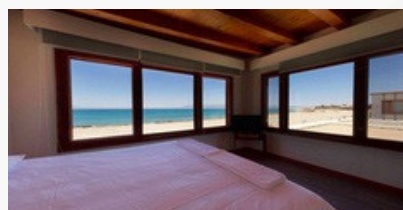
FULL BOARD

Beverages not included

- **Breakfast**
- **Lunch**
- **Dinner**

LOCATION

Matarma bay, Ras Sudr





READY TO JOIN US?

P.S. SPECIAL RATES ARE AVAILABLE FOR GROUPS OF MORE THAN 3 PARTICIPANTS

SECURE YOUR SPOT NOW!

Installments Available



VISA

symppl.