

THE STRATEGY COMMUNITY

THE STRATEGY RETREAT

AN INVITE-ONLY RETREAT

15-17 October, 2026

Matarma Bay, Ras Sudr

SHAPING
THE STRATEGY SCENE

BRINGING 50+ DIVERSE DECISION MAKERS

The Strategy Retreat brings together business leaders and strategists in a setting that encourages openness, reflection, and real conversation.

The mix of industries, case studies, and perspectives makes it both diverse and eye-opening.

Those who attend leave impressed not just by the ideas, but by how deeply practical and humane the experience feels.





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PART OF OUR
ESTEEMED LEADERS



AHMED BADR
Managing Director
AB & Associates
Middle East



MOHAMED FAHMY
Managing Partner
iVolution



BASSEM MEGAHED
CEO
Raya Trade



KHALED AKL
CEO
Halwani Brothers Egypt



RAMY FAROUK ALI
Managing Director
Quick-Wins



AHMED RASHAD
Founder
Business Belaraby

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ESTEEMED LEADERS



ISLAM SAADANY

Managing Director
Forefront Consulting



WALEED FAHMY

CEO
Webkeys



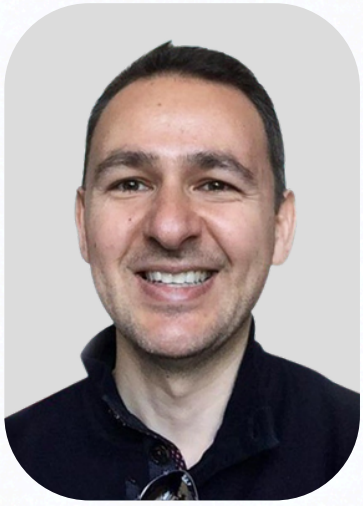
HAMZA NADI

Founder
Haykal



AHMED SAMIR

CEO
ASSET



YOUSEF SHAMOUN

Co-founder & CEO
ZenHR



MOHAMED ALY

Chairman
Nahdet El Mahrousa

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WHO SHOULD ATTEND?

- C-Suite
- Strategy Leaders
- Directors & Top Management
- Aspiring Strategists











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CONTENT PILLARS

REAL
CONVERSATIONS.
LASTING IMPACT.

01



Economic Forces and Strategic Decisions

How economic, market conditions, and regional dynamics change what a strategic choice is worth and when to make it.

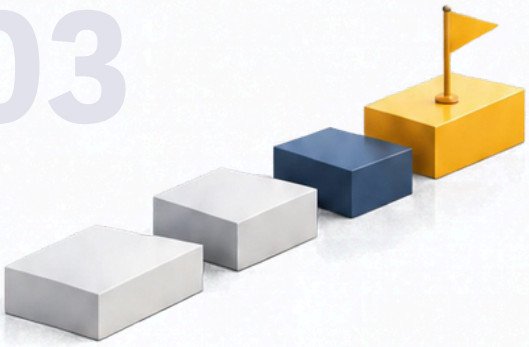
02



Leadership and People Dynamics in Strategy

How leaders and teams carry a strategy – the behaviours, alignment, and organizational dynamics that move it or quietly restrain it.

03



Strategy Execution and Delivery

The systems, cadence, and operations that turn strategic decisions into delivered outcomes.

04



Real-World Regional Case Studies

One company, one journey, start to finish – the decisions, the conditions, and what actually happened.

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RETREAT
AGENDA

	01 THURSDAY	02 FRIDAY	03 SATURDAY
08:00	TRAVEL 08:00 – 12:30	WAKE-UP 08:00 – 09:00	WAKE-UP 08:00 – 09:00
09:00		BREAKFAST 09:00 – 10:00	BREAKFAST 09:00 – 10:00
10:00		KNOWLEDGE SHARING 10:00 – 13:00	GROUP ACTIVITY 10:00 – 11:00
11:00			BREAK 11:00 – 12:00
12:00			PANEL 12:00 – 13:00
13:00	OPENING 12:30 – 13:00		CLOSING 13:00 – 14:30
14:00	TRANSFORMATIVE MOMENTS 13:00 – 14:30	FRIDAY PRAYER, SPORTS & LUNCH 13:00 – 16:00	
15:00	SPORTS & LUNCH 14:30 – 17:30		LUNCH 14:30 – 16:00
16:00		GROUP ACTIVITY 16:00 – 17:30	TRAVEL TO CAIRO 16:00 – 00:00
17:00			
18:00	KNOWLEDGE SHARING 17:30 – 19:30	OPEN SPACE / FOCUS GROUPS 17:30 – 20:30	
19:00			
20:00	GROUP ACTIVITY 19:30 – 20:30		
21:00	DINNER 20:30 – 22:00	DINNER 20:30 – 22:00	
22:00	NIGHT EXPERIENCES 22:00 – 23:30	NIGHT EXPERIENCES 22:00 – 23:30	
23:00			
00:00	SLEEP 23:30 – 00:00	SLEEP 23:30 – 00:00	

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RETREAT PROGRAM





COLLABORATION & LEARNING SESSIONS

WORK SLOTS

01 TRANSFORMATIVE MOMENTS

Participants reflect on their personal journeys in small groups, creating trust and deeper connections to set the tone for the retreat.

02 FOCUS GROUPS

Strategy professionals present real challenges or ideas for feedback. Attendees join breakout groups to offer insights, shaping solutions through collective thinking.

03 KNOWLEDGE SHARING

Attendees share tools and practices that made an impact in their work. Everyone chooses sessions to join and learn from peers.

PHYSICAL, ARTS & FUN SESSIONS

SOCIAL SLOTS

01 SPORTS & GAMES

Fun activities designed to boost energy, encourage interaction, and leave participants feeling refreshed.

02 GROUP SINGING EXPERIENCE

A professionally led singing session that builds group connection, confidence, and stage presence.

03 IMPROV WORKSHOP

Creative games that sharpen quick thinking and unleash participants' spontaneity.

04 TRIVIA NIGHT

A fun team competition with questions from various categories, delivered with humor and energy.

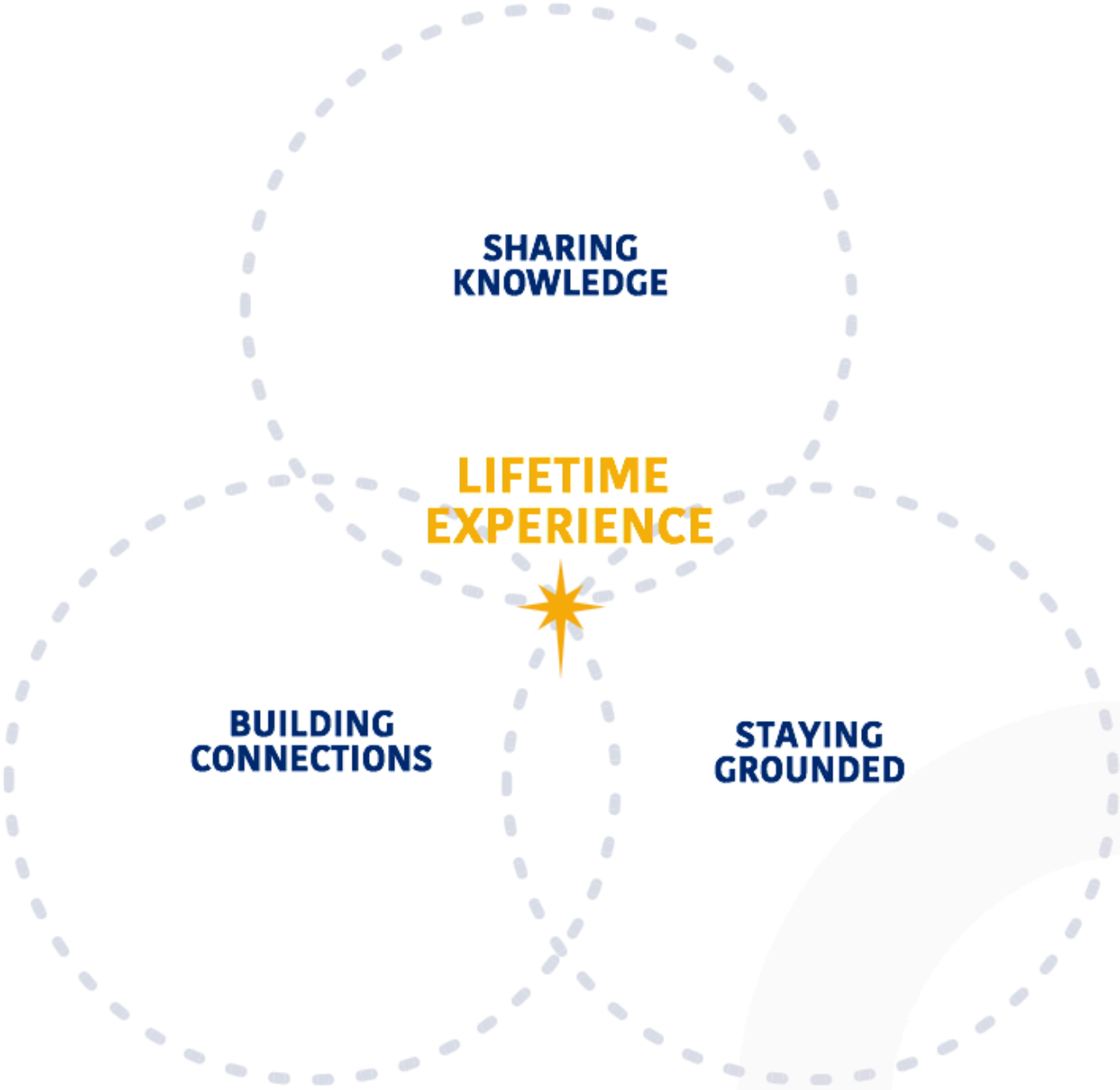




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RETREAT METHODOLOGY



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SNIPPETS FROM OUR PREVIOUS RETREAT 2025



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PART OF OUR PREVIOUS RETREAT

ESTEEMED LEADERS



MEDHAT EL ARABY

CEO

ELARABY
International Business



AHMED ZAKI

Managing Director &
Co-founder

The Board Consulting



HAYTHAM ELABD

COO

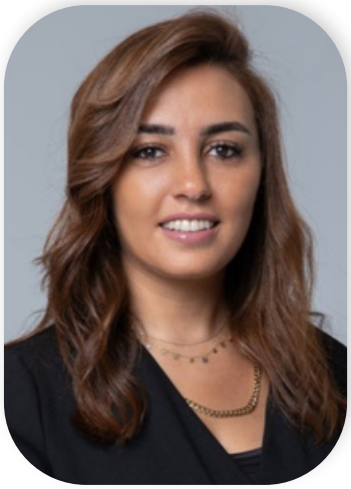
ElAbd Foods



MUHAMMAD ABUZAID

Chief Strategy & IR
Officer

AMAN GROUP



OLA ALY EL DIN

Chief Operating Officer

Vezeeta



MOHAMED ALY

Chairman

Nahdet ElMahrousa

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EXCLUSIVE PANEL

ELARABY AND ELABD JOURNEYS



BUSINESS PARTNERS

ELARABY

El'Abd FOODS







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CAPTURED MOMENTS















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ACCOMMODATION DETAILS



ROOMING

- Single, double & triple

2 nights, 3 days







FULL BOARD

Beverages not included

- Breakfast
- Lunch
- Dinner

LOCATION

Matarma bay, Ras Sudr

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READY TO JOIN US?

P.S. SPECIAL RATES ARE AVAIALBLE FOR GROUPS OF MORE THAN 3 PARTICIPANTS

SECURE YOUR SPOT NOW!

Installments Available

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